The Future of the Universal Provider Datasource

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The Universal Provider Datasource Today

UPD is achieving its original mission – *Become the recognized leader for simplifying the processes involved in the collection, maintenance and distribution of provider data and demographics for credentialing.*

- **Provider Adoption:**
  - More than 855,000 providers have registered and are using the UPD.
  - More than 58% of all licensed and practicing physicians in the US are using the UPD.
    - 10 states already have more than 75% of their physicians using the UPD.
- **Organization Adoption:**
  - More than 550 participating organizations are using the UPD.
CAQH is achieving its vision and enjoying broad industry support and adoption in part because of its adherence to a set of foundational principles:

- **Access** – Available to providers free of charge.
- **Accountability** – Providers are responsible for entering, managing and updating their data.
- **Trust** – Providers control their data in the UPD and control release to participating organizations.
- **Transparency** – All data users must be identifiable to the provider.
- **Not for Profit** – UPD exists to eliminate provider data collection redundancies and reduce administrative costs through collaboration and shared services.
The Future for UPD

In response to new market drivers, in early 2010 the CAQH Board of Directors approved an expanded vision for the UPD:

*Be the trusted national standard for the effective and transparent collection and distribution of accurate, timely and relevant provider data for the healthcare industry.*
New Market Drivers

• Healthcare reform and ARRA/HITECH are elevating administrative simplification into the national healthcare debate, providing:
  – Momentum for multiple stakeholder leadership to collaborate and promote meaningful administrative simplification solutions;
  – An opportunity for industry leadership in the national administrative simplification solutions debate; and
  – An opportunity to set the course for administrative simplification efforts that reduce costs by commoditizing administrative functions that are common to most healthcare organizations and providers, and offer no competitive advantage.

• Increasing demand for consistent, high quality provider directory data to fuel E-health initiatives
  – Health Information Exchange networks.
  – Emergency Responder databases.
  – Clinical Registries.
  – E-prescribing functionality.
  – Medicaid and Medicare.
On the Horizon

To achieve the new UPD vision, CAQH must expand and enhance the UPD functionality and services:

– For existing users:
  • Continue improving the self reported data collection functionality of the system;
  • Offer expanded credentialing services such as expanded support for PSV; and
  • Offer expanded data collection and system functionality to meet organizational provider data needs beyond credentialing departments.

– For new users such as hospitals, state Medicaid agencies, HIEs, Professional Liability insurers and emergency responder registries:
  • The UPD must assess gaps in required versus existing data collected and address the data needs of these new users; and
  • Add system functionality to support the provider data requirements of these new users.
The Challenges We Face

- **Technology:**
  - Accelerating investment in system modernization, expansion and enhancements to meet the increasingly diverse provider data needs of existing users, new users and new uses of the UPD.

- **National vs. State-Level Provider Data Collection:**
  - Emerging confusion created by local markets selecting, positioning and sometimes mandating different provider data collection solutions that duplicate UPD functionality and dilute the national UPD value proposition.

- **Industry Support:**
  - Consensus and support that UPD is the trusted national utility for the effective and transparent collection and distribution of accurate, timely and relevant provider data for the healthcare industry.
  - A clear, consistent and public message that UPD is a preferred national solution for provider data collection.