CAQH. CORE



Save Time and Money Using EFT/ERA Transactions

Thursday, April 28th, 2016 2:00 – 3:00 PM ET

Logistics

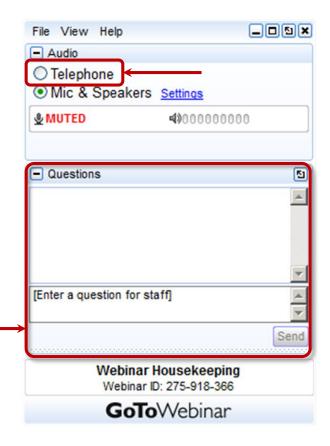
Presentation Slides & How to Participate in Today's Session

- Download a copy of today's presentation slides at caqh.org/core/events
 - Navigate to the Resources section for today's event to find a PDF version of today's presentation slides
- Also, a copy of the slides and the webinar recording will be emailed to all attendees in the next 1-2 business days
- The phones will be muted upon entry and during the presentation portion of the session
- At any time throughout the session, you may communicate a question via the web

Questions can be submitted *at any time* with the **Questions** panel on the right side of the GoToWebinar desktop

Resources

Presentation Slides





Thank You Speakers!

CAQH CORE would like to thank our guest presenters for today's webinar.



Heather McComas
Director, Administrative
Simplification Initiatives





Susan Kersten
Project Manager,
ePayments Project



Session Outline

- Welcome and Introduction
- CORE: Value of Interconnected Remittance-Payment Transactions
 - Key Impacts and Benefits for Providers
 - Available Resources
- AMA: Save Time & Money Using EFT/ERA
 - Key Impacts and Benefits for Providers
 - Available Resources
- VHA Case Study: EFT/ERA Operating Rules Implementation
- Q & A

2012 & 2016 EFT/ERA Data Demonstrated Progress Towards Implementation

"Select the response that best describes your organization's progress toward implementing EFT & ERA Operating Rules."

May 21, 2013
CAQH CORE Town Hall
Webinar
397 Attendees

Nearing Completion	1%
Well Underway	14%
Planning & Analysis	75%
Not Started	5%
Not Sure	4%

January 7, 2016
CAQH CORE Town Hall
Webinar
211 Attendees

Complete	47%
Nearing Completion	8%
Well Underway	12%
Planning & Analysis	6%
Not Started	1%
Not Sure	14%
N/A	12%

Polling Question #1: Use of EFT Transactions

Please indicate the extent to which your organization sends or receives health care payments through EFT (ACH Network only).

- 1. 1% 25% of the time
- 2. 26% 50% of the time
- 3. 51% 75% of the time
- 4. Above 75% of the time
- We neither send nor receive health care payments through EFT (ACH Network only)



Value of Interconnected Payment-Remittance Transactions

- Key Impacts and Benefits for Providers
- Available Resources

Robert Bowman Associate Director



ACA Mandated Operating Rules and Certification Compliance Dates

Phases I-II COMPLIANCE

January 1, 2013

Health plan eligibility

Claim status transactions

HIPAA covered entities conduct these transactions using the CAQH CORE Operating Rules

Mandated Requirements

Phase III COMPLIANCE

January 1, 2014

Electronic funds transfer (EFT)

Health care payment and remittance advice (ERA)

HIPAA covered entities conduct these transactions using the CAQH CORE Operating Rules

Mandated Requirements

ACA-Mandated HHS Health Plan Certification

TBD

ACA mandates
health plans
must certify to
HHS compliance
with Eligibility/
Claim Status/
EFT/ERA
operating rules
and underlying
standards

Applies only to health plans and includes potential penalties for incomplete certification

New HHS proposed rule TBD

Phase IV

Currently Voluntary

Health claims or equivalent encounter information

Referral, certification and authorization

Enrollment/
disenrollment in a health plan

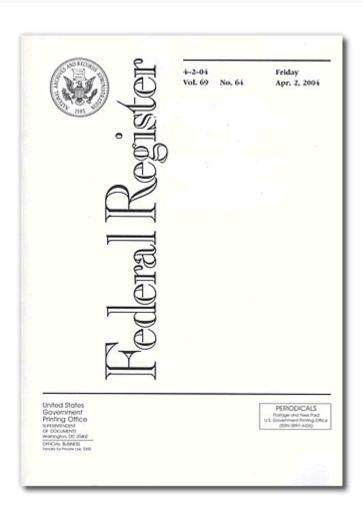
Health plan premium payments

Health claims attachments (HHS Standard not yet mandated)

Phase IV Op Rules approved for voluntary implementation by CAQH CORE Participating Orgs and CORE Board



Barrier to Electronic Payments



From the *Federal Register*:

"A barrier for health care providers to the use of Electronic Funds Transfer (EFT) for health care claim payments is that the Electronic Remittance Advice (ERA) arrives at a different time than the associated health care payment/processing information that is transmitted via EFT."

CAQH Index: Sole Industry Source Tracking Transition to Adoption of Electronic Transactions



Claim Payment (61.4% Adoption)

Electronic funds transfer (EFT) adoption increased to 61.4 percent in 2014 (+4.3% points), which represents a slower increase than the prior year (+7.3% points). Virtual card reporting is expected in 2015 data.

Remittance Advice (49.6% Adoption)

There was a steady increase in adoption (+4.7% points) of electronic remittance advice (ERA) transactions, but more than a third remain fully manual.

- The growth in adoption for ERA and EFT were not as rapid as may have been anticipated given the ACA mandated operating rules were effective January 2014.
- This may suggest, as has been seen with other policies, that regulation may take more than one year of implementation from the effective date to realize significant impact. As noted, eligibility and claim status adoption increased more rapidly two years following the effective date of operating rules.

For more information on the CAQH Index, go to www.caqh.org/explorations/caqh-index



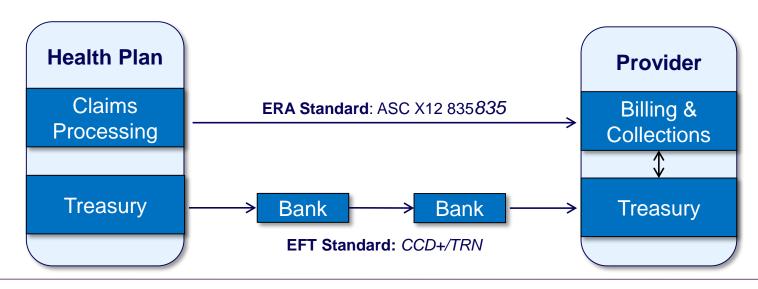
EFT and ERA Transaction Flow

EFT and ERA Operating Rules represent the convergence of financial services and healthcare:

- Both transactions are sent using "recognized" electronic HIPAA standards.
- Aim is to increase adoption of both standards in healthcare.

Together the transactions foster the goals of administrative simplification by moving the process of reimbursement from paper to electronic:

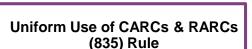
- ERA is an electronic transaction that enables providers to receive claims payment information from health plans electronically; ERA files are intended to replace the paper Explanation of Payment (EOP).
- EFT enables providers to receive payments from health plans electronically.



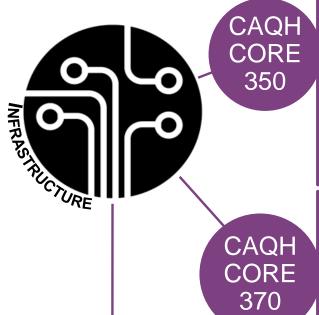
Phase III

FASTER PAYMENT & ACCURATE RECONCILIATION





Identifies a minimum set of four CAQH CORE-defined Business Scenarios with a maximum set of CAQH CORE-required code combinations that can be applied to convey details of the claim denial or payment to the provider



CAQH

CORE

380/382

Health Care Claim Payment/Advice (835) Infrastructure Rule

- •Specifies use of the CAQH CORE Master Companion Guide Template for flow and format
- Requires entities to support the Phase II CAQH CORE Connectivity Rule
- Includes batch acknowledgement requirements*
- Defines a dual-delivery (paper/electronic) to facilitate provider transition to electronic remits

*Note: CMS-0028-IFC excludes requirements pertaining to acknowledgements

EFT/ERA Reassociation (CCD+/835) Rule

- Addresses provider receipt of the CAQH CORErequired minimum ACH CCD+ Data Elements required for re-association
- Addresses elapsed time between the sending of the v5010 835 and the CCD+ transactions
- Determines requirements for resolving late/missing EFT/ERA transactions
- •Recognizes of the role of NACHA Operating Rules for financial institutions

EFT Enrollment Data Rule (380) ERA Enrollment Data Rule (382)

- •Identifies a maximum set of standard data elements for EFT enrollment
- Outlines a flow and format for paper and electronic collection of the data elements
- •Requires health plan to offer electronic EFT enrollment
- •Requires providers to specify how payments should be made, i.e. by NPI or by Tax ID, as part of the EFT &/or ERA enrollment process



How Operating Rules Benefit Providers: EFT & ERA Operating Rules

Key Benefits

- Standardized electronic enrollment for EFT/ERA: Providers will be able to enroll in both EFT and ERA electronically with all health plans using a consistent set of data elements
- Potential reduction in manual claim rework: With health plans more consistently using denial and adjustments codes per the CORE-defined Business Scenarios, providers will have less rework
- Reduction in A/R days: Automated and timely re-association of EFT and ERA leading to efficiencies and reduced errors for payment posting

Savings Estimate

 Between \$300 million and \$3.3 billion over 10 years* for providers, including hospitals and health systems, and health plans

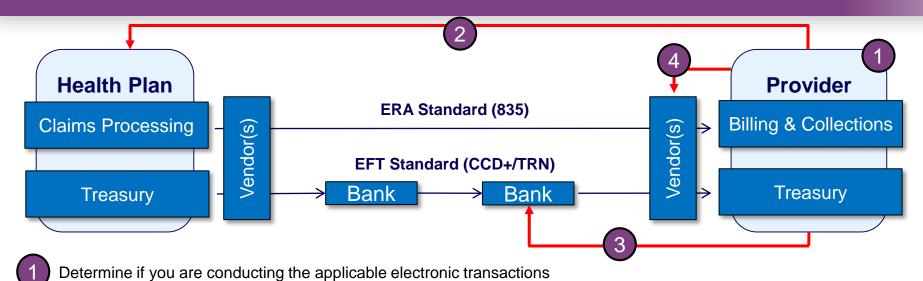
Timeframe

- Both the ACA-mandate and Medicare required compliance with the EFT Standard and the EFT & ERA Operating Rules by January 2014
- Hospitals and Health Systems have been working with their trading partners to achieve these benefits

* Administrative Simplification: Adoption of Operating Rules for Eligibility for a Health Plan and Health Care Claim Status Transactions



How to Maximize Benefits of Operating Rules: Provider Actions



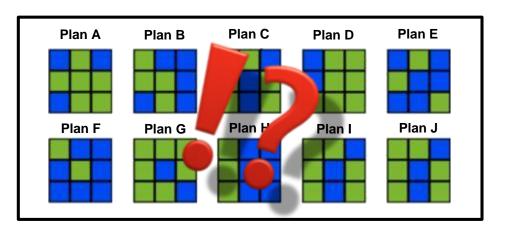
- If you conduct the X12 v5010 835 and ACH CCD+, these transactions must comply with the Operating Rules
- Assess organizational readiness/compliance and Identify all systems and vendors that touch X12 v5010 835 and the
 Healthcare EFT Standard transactions
 - Use CAQH CORE Analysis and Planning Guide
- 2 Understand health plan agreements and options for payment and remittance information
 - Request healthcare EFT payments from your payers, both public and private, using the <u>Sample Provider EFT Request</u> <u>Letter</u>
- Contact financial institution to request delivery of the EFT and payment-related information including the reassociation trace numbers
 - To help facilitate this request, CAQH CORE developed the Sample Provider EFT Reassociation Data Request Letter
- 4 If applicable, ensure vendor has updated its systems to align with the CAQH CORE Operating Rules
 - Encourage your vendor (and Health Plan) to become <u>CAQH CORE Certified</u>



Industry Issue: Lack of Uniformity in Code Combinations

Problems Addressed by Rule:

Providers do not receive uniform code combinations for same or similar business scenarios from all health plans; are unable to automatically post claim payment adjustments and denials accurately and consistently.



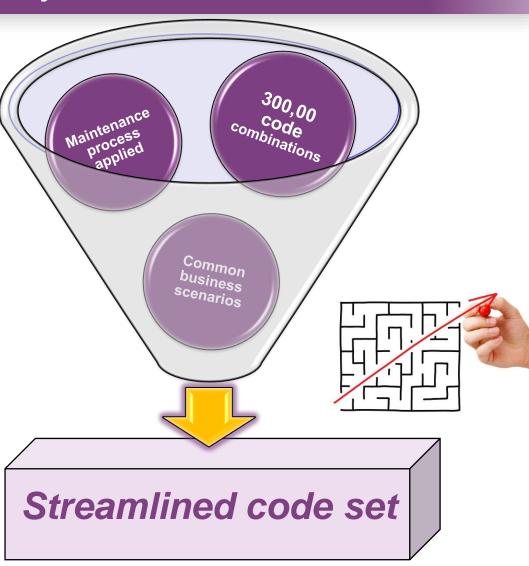
There could be over 954 RARCs, approximately 323 CARCs and 4 CAGCs resulting in thousands of possible code combinations for review by providers.



Solution: Uniform Use of CARCs and RARCs Rule CORE Code Combination Adjustments

Key Impacts -- Use of CORE 360 Rule has Mitigated:

- Unnecessary manual provider follow-up
- ✓ Faulty electronic secondary billing
- ✓ Inappropriate write-offs of billable charges
- ✓ Incorrect billing of patients for copays and deductibles
- ✓ Posting delays



Industry Issue: Enrollment & ACH

Key Impacts of CAQH CORE Enrollment Data Rules

Simplifies provider EFT & ERA enrollment by having health plans collect the same consistent data from all providers.

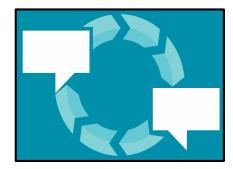
Addresses situations where providers outsource financial functions.

Incorporates
lessons learned
from increased
enrollment and to
meet changing
industry needs.

Enables health plans to collect standardized data for complex organizational structures and relationships.









CAQH CORE Resources for EFT & ERA



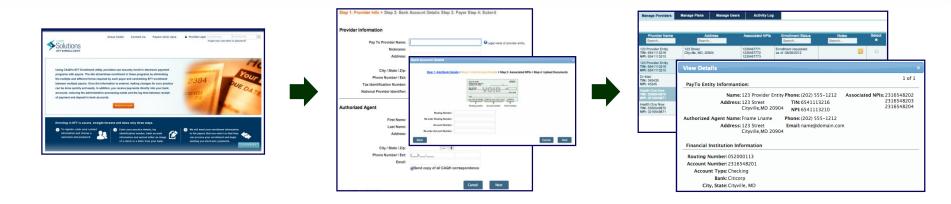


Contact Your Health Plans!

To benefit from the EFT and ERA mandates, ensure your provider organization has requested the transactions from its health plans. To help facilitate this request, CAQH CORE developed the <u>Sample</u> <u>Provider EFT Request Letter</u>.

- ✓ Providers can use this sample letter as template email or talking points with health plan contacts to request enrollment in EFT/ERA and benefits of operating rules.
- ✓ The tool includes background on the benefits of EFT, key steps for providers, an actual letter template, and glossary of key terms.

Potential Solution: Streamlined Enrollment – CAQH EnrollHub



- Web-based data entry for provider EFT and ERA enrollment information.
- Alignment with federally-mandated operating rules for definition of the standard enrollment data set and supporting documents.
- Web-based access portal for health plan customers.
- Multi-payer provider adoption campaigns.
- Telephonic provider support center.
- Voided check and other uploaded document processing.
- Pre-note transactions via ACH partners to validate bank account information.



Polling Question #2: Use of ERA Transactions

Please indicate the extent to which your organization sends or receives remittance advice data using the ASC X12 v5010 835.

- 1. 1% 25% of the time
- 2. 26% 50% of the time
- 3. 51% 75% of the time
- 4. Above 75% of the time
- 5. N/A

Save Time and Money using EFT/ERA

CAQH CORE National Education Event April 28, 2016







Heather McComas
Director
Administrative Simplification Initiatives

About the American Medical Association (AMA)

Mission:

To promote the art and science of medicine and the betterment of public health.

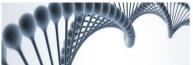
Strategic focus areas

- Improving health outcomes
- Creating the medical school of the future
- Creating thriving physician practices

www.ama-assn.org













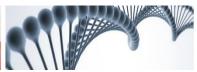


AMA and Administrative Simplification

- The AMA fully supports the development, adaptation, and implementation
 of national health care technology standards and operating rules to reduce
 administrative hassles for physicians and their staff
- The AMA supports practice automation to improve efficiency and maximize the amount of time available for direct patient care
- The AMA advocates on physicians' behalf with standards development organizations and CAQH CORE
- The AMA actively participates in the CAQH CORE operating rule development process













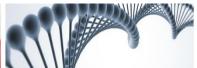


Benefits of Automation

- Standard electronic transactions such as those used for ERA and EFT – offer providers a uniform way to conduct business across all health plans
- Operating rules increase the standardization of transaction implementation, further increasing the benefits
- Implementing ERA and EFT particularly together can boost practice efficiency and save time and money
- The 2015 CAQH Index shows that providers could save \$0.56 and \$1.11 per transaction by switching from manual processes to EFT and ERA, respectively
- This translates to potential national annual savings of \$116 million for EFT and \$302 million for ERA















Provider Advantages of ERA Adoption

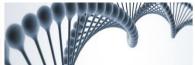
- Standard messages related to denials and other reductions in payment, enabling automation and simplifying the task of staff to understand the adjudication result
- Automation of posting and reconciliation with payments, allowing staff to focus on denial management and other tasks that require a personal touch

 Faster payment from many payers, improving cash flow and submission of subsequent bills

 Linkage to the standard electronic funds transfer mandated under HIPAA, permitting further automation and confidence that the funds are in the bank















ERA Implementation Challenges

- Providers may be required to enroll separately with each health plan
 - EnrollHub consolidates ERA enrollment across health plans
- Different processes/timelines for transition from paper EOBs to ERAs for each health plan
 - Many plans provide paper remittances for several months after ERA implementation to allow providers to adjust to the new process and build confidence in ERA accuracy
- Health plans' ERAs may not balance
 - ERA standard requires the transaction to balance push back!
- Lack of vendor automation/support for EFT reconciliation
 - Ask vendors about their level of ERA development and support;
 auto-posting maximizes efficiency gains from ERA adoption

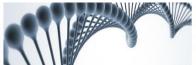


EFT Adoption Benefits

- Minimize staff time spent processing transactions: EFT with ERA facilitates automated posting and reconciliation, reducing administrative costs
- Receive health plan payments weeks faster and bill and collect remaining patient payment responsibility (i.e., deductibles) sooner
 - Improved cash flow by eliminating mail time and check float
- Reduce risk: Health care EFT via ACH payments do not face the risks of lost or stolen paper checks and minimize potential for fraud
- Reduce costs and hassles associated with paper checks: Eliminate bank fees for check deposits and time spent tracking and depositing checks













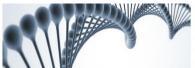


Barriers to EFT Adoption

- Multiple payer enrollment procedures
- Reconciliation with ERA
- Virtual Credit Cards (VCCs)
 - Nonstandard form of electronic payment
 - Detract from adoption of standard EFT
- EFT fees
 - Some payment solution vendors are charging percentage-based processing fees for "value-added services"
 - Providers have a right to standard EFT with no percentage-based fee
- Confusion and misinformation















Virtual Credit Card Payment: What Is It?

- Single-use credit card number
- Health plans fax, email or mail credit card payment information to the physician
- Physician's office manually processes the claims payment through their credit card terminal
- Physician is charged transaction

 (approx. \$0.10) and percentage-based interchange fees



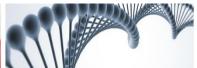


Disadvantages of Virtual Credit Cards (VCCs)

- Expensive for providers to accept virtual card payments
 - Providers pay interchange fee and per transaction charge
- Shift the costs of payment processing from the health plan to the provider
 - Most vendors will rebate a percentage of the interchange fee and/or transaction fees paid by the provider back to the health plan
- Providers must manually process the payment by keying the virtual card number into the office POS terminal
- If amount of the payment is keyed incorrectly the virtual card is void and must be replaced by the health plan
- Cannot receive a HIPAA-compliant ERA (X12 835) with a virtual card transaction















EFT vs. Virtual Credit Cards

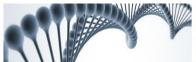
Unlike virtual credit cards, ACH EFT does not require the forfeiture of a percentage of total payment.

Virtual Credit Card vs. Health Care EFT via ACH		
	ACH EFT	Virtual Credit Card
Contracted Fee Amount	\$5,000.00	\$5,000.00
Processing Costs	\$0.34	\$150.10*
Total Payment	\$4,999.66	\$4,849.90

^{*} Fee based on 3% interchange fee + \$0.10 transaction fee.















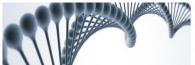
Misconceptions About Health Care EFT via ACH



- Health care EFT via ACH requires extensive technology upgrade
 - Truth: EFT via ACH only requires a bank account
 - ERA pairing requires some technological changes, but this would be a similar charge to any transition to ERA
 - Efficiencies of automated reconciliation offset these costs
- Provider's put their money at risk by giving bank information to health plans
 - Truth: Per ERA standard, overpayment recovery cannot be done via ACH debit















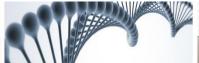




- All EFT forms are not created equal
 - Health care EFT via ACH in the CCD+ format is the only standard payment method under HIPAA
- Health care EFT via ACH is not subject to percentage-based payment fees
 - Alarming reports of providers being charged percentage-based fees (1.8% -1.9%) for health care EFT via ACH
 - Fees charged by health plans' payment solution vendors for "value-added services"
 - Communication to providers contains no indication that no-charge health care EFT via ACH option is available
 - Physicians are not required to enroll in a "value-added" program















Health Care EFT via ACH: Know Your Rights!

Enrollment does not grant health plans the authority to process unauthorized debits

- Physicians can contact banks to prevent unauthorized debits
 - Debit blocks or debit filters
 - ACH positive pay
 - Account masking tools Universal Promotional Identification Code (UPIC)
- Providers should talk to their banks if they wish to pursue any of these options



Health Care EFT via ACH: Enforcement

What to do when health plans are not following the rules?

- Contact health plan
 - Talk with the compliance officer
- Official complaint process:
 - Physicians whose health plans are not adhering to the standard transactions can file a formal complaint
 - National Standards Group maintains the "Administrative Simplification Enforcement Tool": https://htct.hhs.gov/aset/ASET_home.jsp
- Health plan compliance certification regulations forthcoming



Maximize Administrative Savings!

Combine EFT with the ERA

- Automate posting of payments and reductions with certainty that the money is in the bank
- Free up staff time to focus on problem claims
- Work with your vendor to provide the necessary system support to maximize efficiency
- Eliminate percentage-based fees associated with virtual credit card payments

















Provider ERA and EFT Resources

- AMA Electronic Transactions Toolkits
 - ERA Toolkit: www.ama-assn.org/go/era
 - EFT Toolkit: www.ama-assn.org/go/eft
- Healthcare Administrative Technology Association (HATA)
 - ERA/EFT Resource Library

















HATA ERA EFT Resource Library



http://www.hata-assn.org



Polling Question #3: EFT & ERA Implementation Challenges

Which of the following was the biggest challenge to your organization's implementation of the CAQH CORE EFT & ERA Operating Rules:

- 1. Fully understanding the EFT & ERA Operating Rules
- 2. Overcoming resource constraints (i.e. time, staff, internal expertise)
- 3. Identifying and completing necessary system updates
- 4. Working and testing with Trading Partners (e.g. lack of communication between your organization and your vendor)
- 5. Did not encounter challenges/Not applicable

eBusiness Solutions Veterans Health Administration

EFT/ERA Operating
Rules Implementation

Susan Kersten
Project Manager,
ePayments Project



Veteran's Health Administration

- 1277 Locations, consisting of Hospital and Community based Clinics
- 6M+ Patients seen annually
- 277K Employees
- 74K MD & RNs
- Congressional budget:
 - » VA estimates collections of over \$3.2 billion in 2016 and over \$3.3 billion in 2017*



^{*} www.whitehouse.gov

Early Adoption

- VA's ePayments system implemented in 2003 to replace paper checks and remittances
 - » VA partnered with one national payer to kick off program
 - » Took at least 6 months to find a second payer with ERA or EFT capability
- National Automated Clearinghouse Association's <u>Kevin O'Brien ACH Quality</u> <u>Award</u> - 2004

EFT Strategy

- EFTs not initially mandated under HIPAA
- No specific standard established Payers offered both CTX and CCD+
- VA made critical decision to only accept CCD+ EFTs
 - » Format allows ability to re-associate the EFT and ERA
 - » Built our software to accommodate CCD+
 - » Initially limited Payers to which VA could connect
 - » CCD+ specifically named in PPACA Operating Rules



Phase III Operating Rules

- VA took a proactive outreach approach, prior to implementation date
- Sent letters to all VHA payers, requested EFTs per mandate
 - Subset of Payers not ready or aware of Law
 - » Payer-specific education & testing
 - » Connect w/ new Payers
- Subset of unresponsive Payers
 - » Letter to CEO
 - » Limited instances submit a CMS complaint



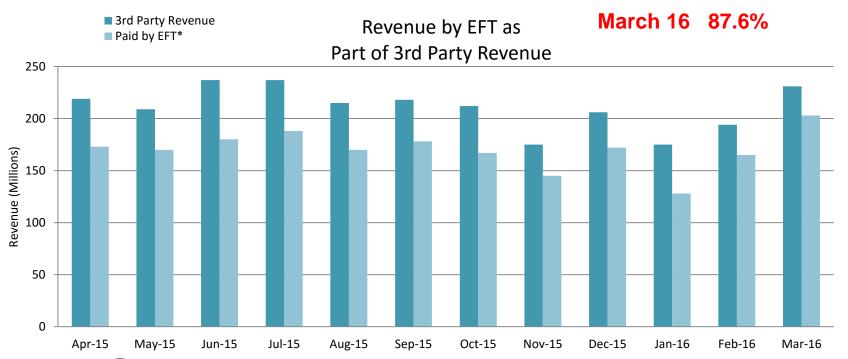
ERA/EFT Enrollments

- VA currently works with two healthcare clearinghouses for enrollment
 - » HCCH contacts payer on behalf of VA for enrollment
 - Often times the VA HCCH works with the payers HCCH
 - Challenge: Additional entities involved, equals additional failure points to track with transaction rejects/anomalies
 - » VA completes enrollments as required by each individual payer
 - » VA currently connects with
 - 290 ERA Payers 1932 TINs
 - 207 EFT Payers 1553 TINs



March Transaction Volumes

- March EEOB volume: 1.1 M
- March Revenue Collected: \$231M
- March EFT Revenue: \$202M = 87.6%
 - Treasury 2017 goal = 70% EFTs nationwide







Benefits: ERA/EFT

- All information is standardized
- All payers use the same CARC/RARC codes
- Provides ability for additional automation of payments – no touch receivables
- ERA/EFTs are received quicker than paper
 - » PPACA requires payers to send ERA and EFT transactions within 3 days of the other
 - Some payments have been posted within 10 days of bill transmission
 - » Allows for timely crediting of veteran's copayments, reducing veteran burden



Challenge: Convoluted Enrollment Practices

Experienced when enrolling new VA Providers, Payers have DIS-enrolled others

Some Payers using proprietary and internal codes or PINs rather than Federally Mandated NPIs

VA contacts payer CEO and Compliance and in some instances, files a formal CMS complaint

Challenge: EFT & Credit Card Fees

Payers offered option to charge EFT fees and/or pay Providers via credit card as way to meet EFT mandate 2-5% EFT and credit card processing fees are passed to Provider and give Payer "kick backs" and "points"

VHA is refusing to accept credit card payments or pay EFT transaction fees

Outstanding Issues

- Payers shouldn't require electronic claim as condition for ERA or EFT
- Sending ERAs & EFTs for subset of plans is not meeting compliance
- Regulations should prohibit Payer fees for credit card and EFT payments
- Simplify and streamline standard enrollment processes



Thank You

Susan Kersten, Project Manager
 VHA
 ePayments Project

Contact: susan.kersten@va.gov





Polling Question #4: EFT & ERA Implementation Benefits

Has your entity experienced any of the following benefits since the 1/1/14 EFT & ERA Operating Rule and Healthcare EFT Standard implementation date? (check all that apply)

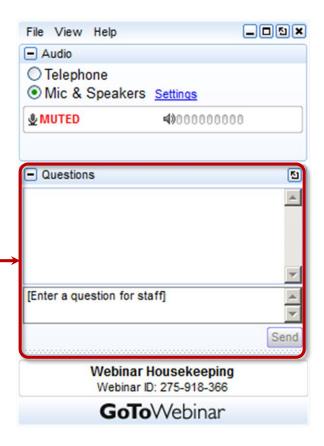
- 1. Increased payments via EFT
- 2. Improved reassociation of EFT and ERA
- More standardized use of CARCs and RARCs
- 4. Improved EFT/ERA enrollment processes
- 5. No measurable benefits

Audience Q & A

Please submit your questions

Enter your question into the "Questions" pane in the lower right hand corner of your screen.

You can also submit questions at any time to CORE@caqh.org





Upcoming CAQH CORE Education Sessions

CAQH CORE Town Hall National Webinar

THURSDAY, MAY 12, 2016 - 2 PM ET

Dialog with PokitDok – How a Healthcare Vendor Has Successfully Implemented the CAQH CORE Operating Rules

FRIDAY, MAY 20, 2016 - 2 PM ET

To register, please go to www.caqh.org/core/events

Phase III CORE Certification

Make sure that your business partners, vendors, and software or services are maximizing the efficiencies afforded by the operating rules...



... Ask them whether they are CORE Certified!

- CORE Certification is becoming a <u>trading partner contract expectation</u> by health plans and providers.
- Assure your vendors' capability to <u>conduct secure</u>, <u>timely</u>, <u>and streamlined</u> <u>electronic transactions</u>, with rich and consistent data.

Engage with CAQH CORE!

<u>CAQH CORE Website</u> or contact us at <u>CORE@CAQH.org</u>

Participate in the CAQH CORE Code Combinations Task Group (CCTG) or the Enrollment Data Task Group

Become a <u>CAQH</u> <u>CORE Participating</u> <u>Organization</u>

Explore Voluntary CORE Certification

Register for our educational webinars



Dedicated webpages:

- ✓ Code Combination Maintenance
- ✓ <u>EFT/ERA Enrollment</u> Maintenance
- ✓ <u>Voluntary CORE</u>

 <u>Certification</u>
- ✓ CAQH CORE Phase IV Operating Rules



Thank you for joining us!

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