

Improve the accuracy of your pharmacy claim payments

COB Smart for Pharmacy extends all the features you enjoy with COB Smart for your medical membership to your pharmacy membership. It will help you identify primary and secondary coverage and determine primacy weekly, before claims are paid, to increase payment accuracy and reduce administrative costs associated with recovery.



BENEFITS

- Increase identification of new secondary COB coverage
- Improve payment accuracy
- Reduce costs from member canvassing, claim reprocessing, data validation and recovery
- Automate manual processes
- Improve provider and member satisfaction by expediting eligibility and claims processes

HOW IT WORKS

- Offers the only national commercial and state database for member eligibility data updated weekly
- Pharmacy-to-pharmacy overlaps validated
- New coverage overlaps delivered to you every Monday
- COB Smart portal facilitates member research, plan-to-plan inquiries and tracking for faster COB resolution

PROVEN RESULTS

40M

Pharmacy members currently in COB Smart

9%

COB rate for pharmacy matches

52%

of COB Smart health plans sending pharmacy membership

57%

of pharmacy overlaps have determined primacy

To learn more about how to pay pharmacy claims correctly the first time, visit cobsmart.org/pharmacy.