



# Implementing Successful Value-based Payment: Alternative Payment Models with CMMI

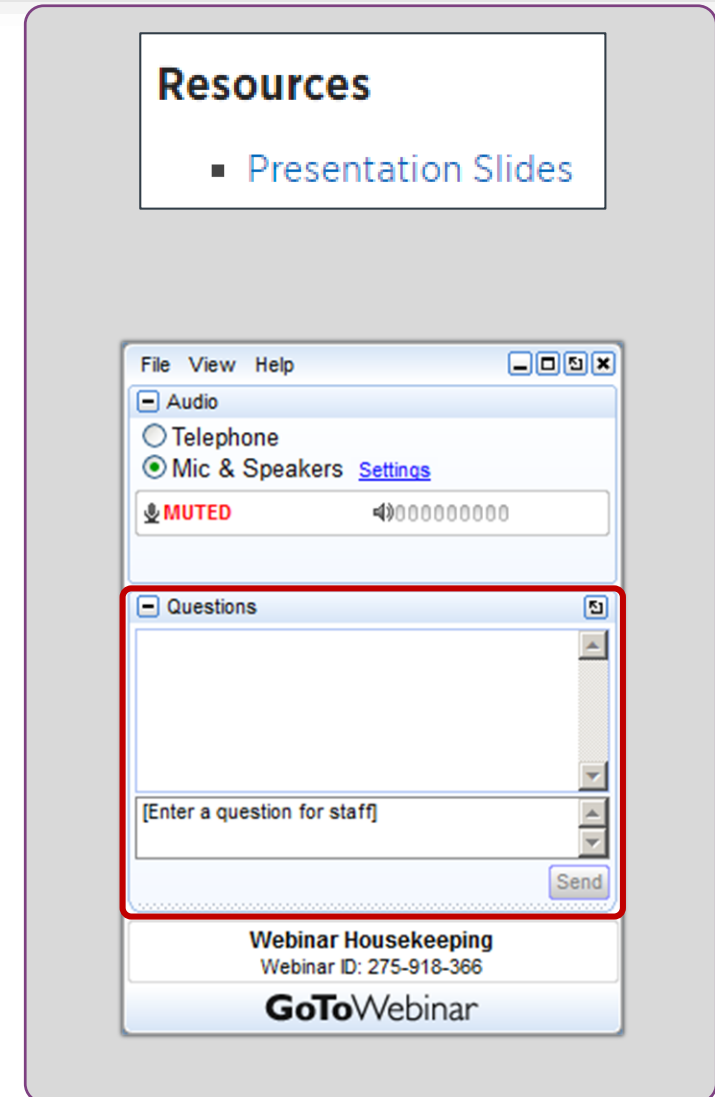
Thursday, January 11, 2018

2:00 – 3:00 pm ET

Download the presentation slides at [www.caqh.org/core/events](http://www.caqh.org/core/events).

- Click on the listing for today's event, then scroll to the bottom to find the Resources section for a PDF version of the presentation slides.
- Also, a copy of the slides and the webinar recording will be emailed to all attendees and registrants in the next 1-2 business days.

Questions can be submitted ***at any time*** with the **Questions panel** on the **GoToWebinar dashboard**.



# Session Outline

- Overview of CAQH CORE Role in Value-based Payments.
- Featured Presentation: CMMI's Comprehensive Primary Care Plus.
  - Model Overview.
  - Practice Transformation.
  - Payment and Data Redesign.
- Audience Q&A.

# CAQH CORE and CMMI Webinar

This webinar is the second in an ongoing educational series from CAQH CORE to address operational challenges inherent in the transition to value-based payments.

We would like to thank our speakers:



**Dr. Laura Sessums**

Director of the Division of Advanced Primary Care, CMMI



**Erin Weber**

Director, CAQH CORE



CAQH  
CORE

# CAQH CORE Role in Value-based Payments

**Erin Weber**  
CAQH CORE Director

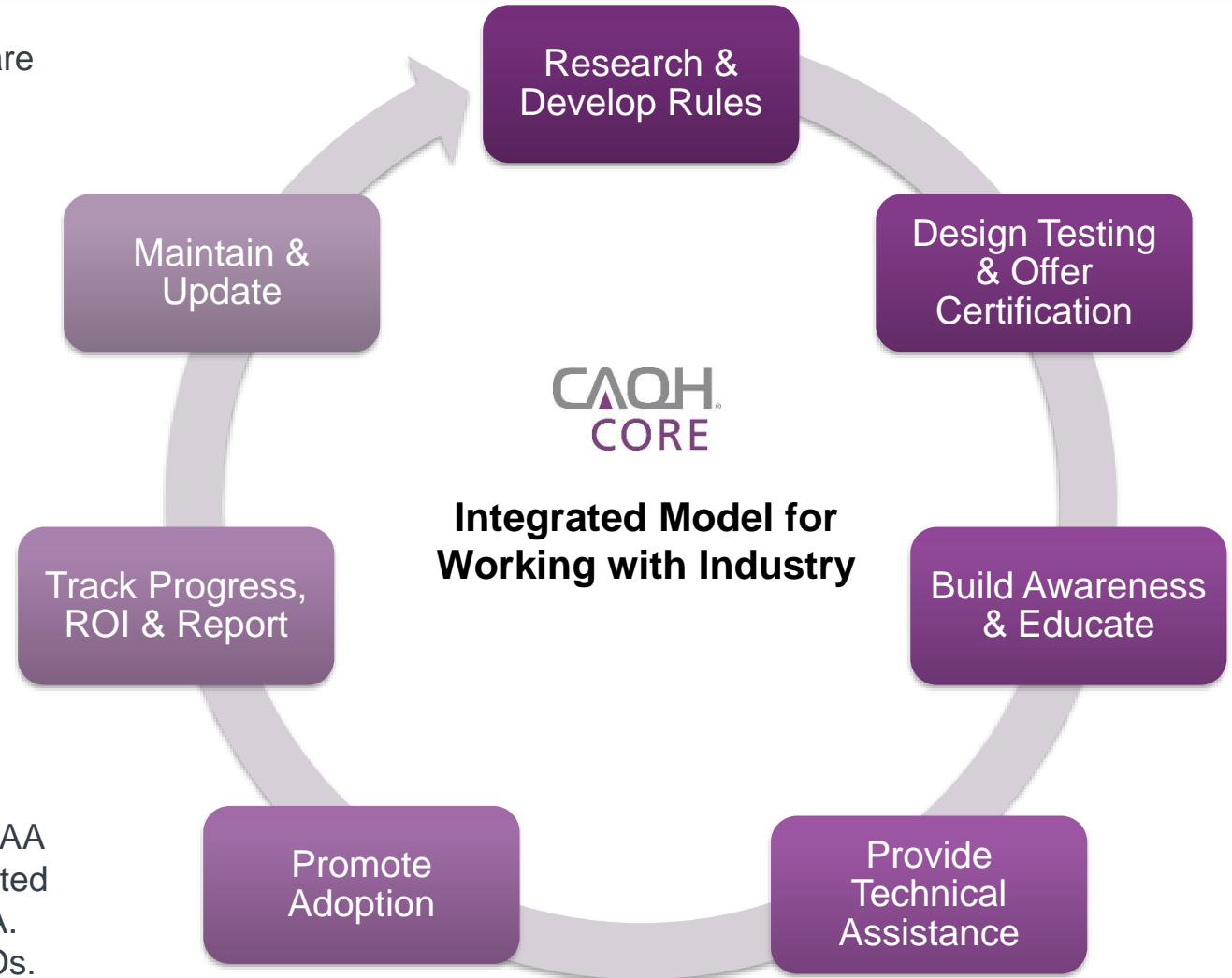
# CAQH CORE Mission and Vision

**MISSION** Drive the creation and adoption of healthcare operating rules that support standards, accelerate interoperability and align administrative and clinical activities among providers, payers and consumers.

**VISION** An industry-wide facilitator of a trusted, simple and sustainable healthcare data exchange that evolves and aligns with market needs.

**DESIGNATION** Named by Secretary of HHS to be national author for three sets of operating rules mandated by Section 1104 of the Affordable Care Act.

**BOARD** Multi-stakeholder. Voting members are HIPAA covered entities, some of which are appointed by associations such as AHA, AMA, MGMA. Advisors are non-HIPAA covered, e.g. SDOs.





# Streamlining Value-based Payments Operations

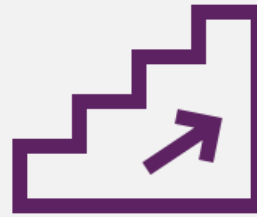
*CAQH CORE is a Proven Agent of Change*

## Change Agent



Considerable expertise, experience and resources to **support development of a sound operational system for Value-based Payments (VBP)\*.**

## Proven Success



**Significant improvements in fee-for-service operations**, reducing cost and improving care delivery and administrative coordination.

## Industry Collaboration



Expertise developing operating rules for the administrative and financial areas where providers and health plans must work together -- **ability to harmonize practices between providers and health plans, with more than 130 participating organizations.**

By collaborating now and applying lessons learned through successes in the fee-for-service space, CAQH CORE hopes to energize an effort **ensuring the historic volume-to-value shift continues to be unimpeded by administrative hassles.**

\*The term “value-based payment” is used, recognizing that other terms may also be appropriate, such as incentive payment models, care delivery models, etc.

# From Fee-for-Service to Value-based Payments

*Operational Capabilities Essential to Support Shift from Volume to Value*

**CAQH CORE recognizes the importance of emerging value-based payment (VBP) models in achieving improved healthcare quality and cost:**

**30%-50%**  
providers currently  
engaged in VBP.

(Modern Healthcare, 2017)



Expected that more than  
half of healthcare  
payments will be value-  
based by 2020.

(Forbes, 2017)



VBP models already  
accruing cost-savings  
with equal or better  
care results.

(American Hospital Association, 2016)

**Transition to VBP not without challenges – improvement in operational capabilities needed to ensure success.**

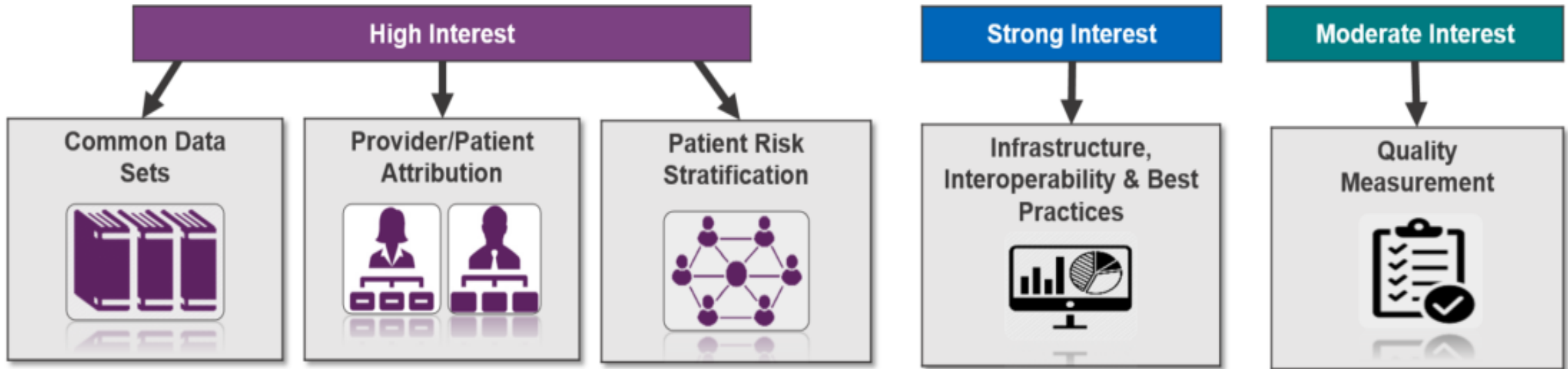
- Proprietary systems and processes implementing VBP have introduced operational variations, unintentionally setting up a scenario ripe for repeating prior mistakes.
- The volume-to-value transformation may slow if providers encounter barriers that make participation burdensome – need efficient, uniform operational system as support.
- Important to collaborate now within the industry to standardize and coordinate operations early, before proprietary systems and processes become entrenched.



# CAQH CORE Efforts on Value-based Payments

## Opportunity Areas

CAQH CORE will release VBP report outlining results from its primary and secondary research including outlining problem space, opportunity areas and recommended actions.



# Challenges: Areas Impacting Value-based Payments



## Data Standardization:

- Missing or inaccurate provider and patient data.
- Lack of specificity for some medical code sets (LOINC & SNOMED).
- Inconsistent use of common terms not currently standardized.



## Interoperability:

- Technical interoperability with use of different information systems can affect data accuracy and validity.
- Lack of a process interoperability for how information is exchanged and how actions are interpreted by other stakeholders.



## Patient Risk Stratification & Risk Assessment:

- Data needed can be costly to collect and analyze due to differing and proprietary models used by payers and providers.
- Model variation leads to provider confusion and inhibits their ability to provide timely, cost-effective care.



## Quality Measurement:

- Overabundance of quality measures burden provider's ability to complete reporting requirements for VBP initiatives.

# Timeline

## VBP Activities to Date and Beyond

### To Date/In Progress

#### Stage 1: CAQH CORE Board Decision

- Board agreement that CAQH CORE must focus both on both driving unnecessary cost from fee-for-service data exchange and helping collective exchange needs for VBP.

#### Stage 2: Conduct Research to Identify Opportunity Areas

- Conducted extensive environmental scan and SWOT analysis to identify initial set of potential operational areas for industry action.
- Conducted structured interviews w/ ~20 multi-stakeholder entities to confirm, refute and/or add to the potential areas for action.
- Conducted survey of CAQH CORE Participants to collect feedback on interview findings.

#### Stage 3: Build Industry Awareness

- Present high-level research findings on CAQH CORE webinars.
- Develop VBP report outlining problem space, opportunity areas and recommendations/strategies to address opportunity areas.
- Launch CAQH CORE VBP Industry Education Series - CAQH CORE VBP research identified strong need for more industry education on VBP.

### Upcoming (2018)

#### Stage 4: Upcoming CAQH CORE VBP Initiatives

- Publish VBP Report to CORE Participants & industry.
- Continue CAQH CORE VBP Education Series.
- Launch CAQH CORE VBP Advisory Group charged with advancing the recommended actions contained in the report.

# Polling Question #1

**Is your organization actively working on value-based payment models/strategies?**

- Yes – we are actively implementing value-based models.
- Yes – we are actively designing models for implementation.
- No.
- Unsure.



# Comprehensive Primary Care **Plus**

*Transforming Primary Care in America*

Council for Affordable Quality Healthcare, Inc.

January 11, 2018

Laura L. Sessums, JD, MD, FACP



# Agenda

## 1 **CPC+ Model Overview**

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- Multi-payer partnership
- Geographic regions
- Key statistics

## 2 **Practice Transformation Activities and Supports**

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- Five care delivery functions drive practice transformation
- Enhanced health IT supports care delivery redesign
- Learning support for practices and payers

## 3 **Payment and Data Redesign**

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- Medicare payment innovations and quality performance
- Centralized data feedback
- Alternative Payment Models (APMs) and QPP

# Advancing Care Delivery and Payment

## Fee-for-Service Primary Care



- Focus on volume
- High-cost services
- In-person encounters
- Fragmented care
- Provider burnout
- Payer segregation
- Little attention to social determinants of health



## Practice Transformation

- Actionable milestones to deliver high quality, whole-person, patient-centered care
- Effective use of health information technology (HIT) and data analytics
- Practice learning networks



## Payment Redesign

- Non-visit based care management fees
- Regional shared savings opportunity

## Comprehensive Primary Care



- Focus on efficient, high quality care
- High-value utilization
- Population-based care delivery
- Engaged patients, caregivers, and families
- Multi-payer support
- Coordination across the medical neighborhood and community services



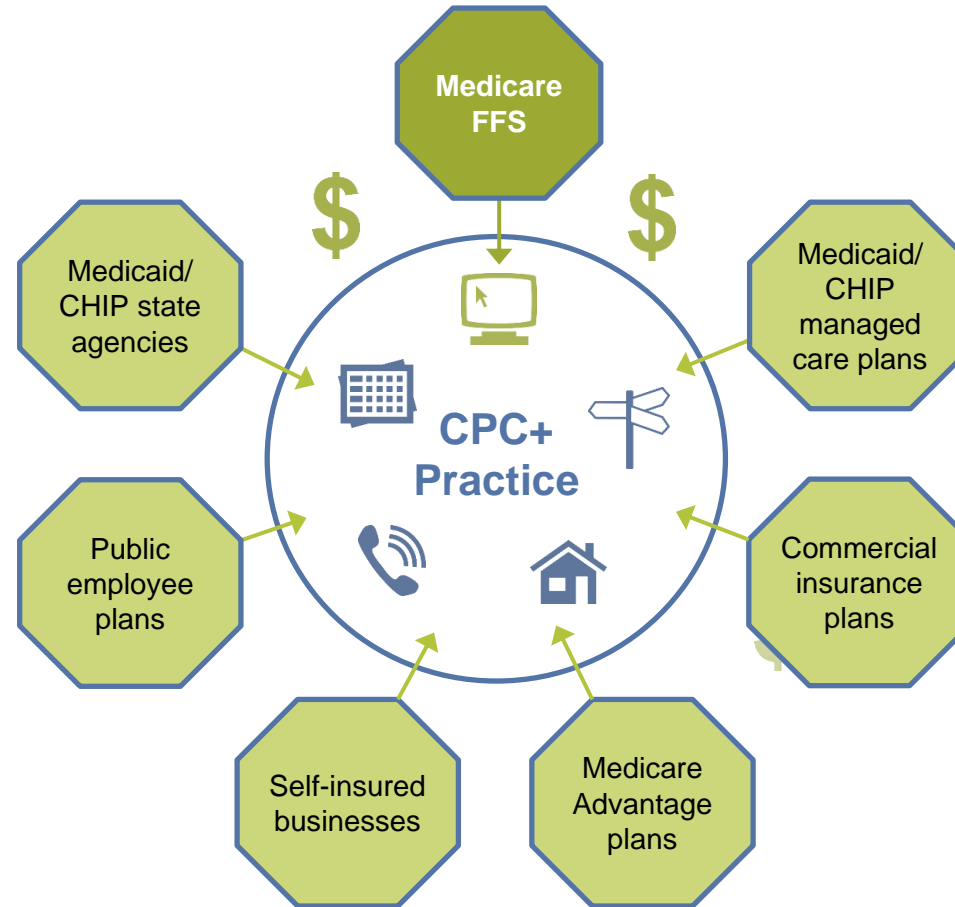
# Multi-Payer Partnership Essential for Primary Care Reform

Multi-payer engagement is an essential component of CPC+.

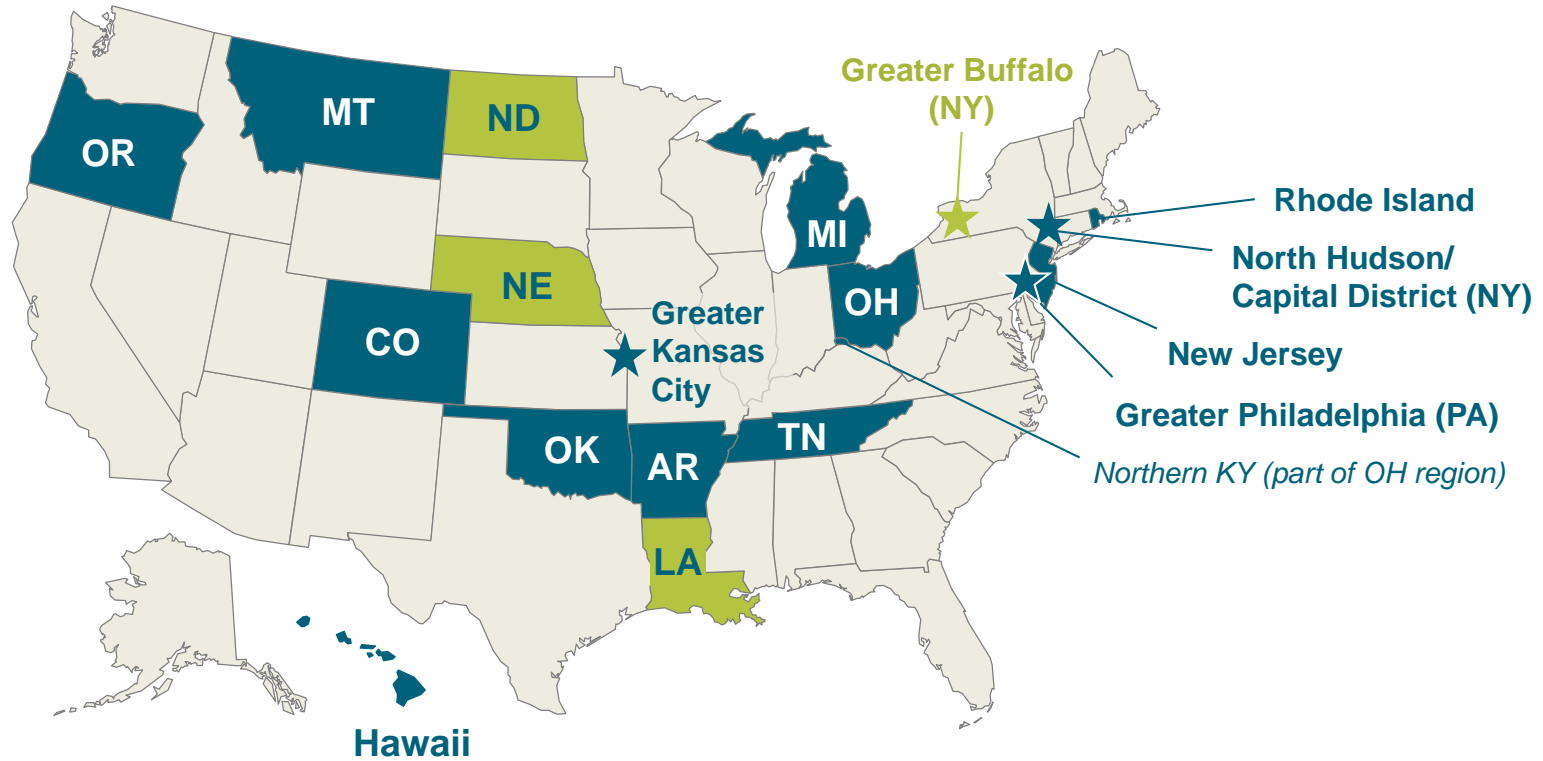
**Support from any one payer covers only a portion of a practice's population.**

True comprehensive primary care possible only with the support of multiple payers.

In CPC+, CMS partners with payers that share Medicare's commitment to strengthening primary care in America.



# CPC+ Now Offered in 18 Regions



■ = 2017 Cohort

■ = 2018 Cohort

★ = Sub-state region comprising contiguous counties

# Comprehensive Primary Care Plus

America's Largest-Ever Initiative to Transform Primary Care

## 2017 COHORT



5  
Years



2  
Tracks



14  
Regions



>2,800  
Practice Sites



>13,000  
Clinicians



>1.76 million  
Medicare Beneficiaries



>50  
Payer Partners



>55  
HIT Vendor Partners

## 2018 COHORT

5

Years

From 2018-2022

4

New Regions

Selected based on payer  
commitment to partnership

9

New Payers

Including 7 supporting  
Round 1 regions

>160

New Practices

Based on eligibility  
for Track 1 or Track 2





# Participation in Both Program Tracks

## Track 1



Over **1,400** primary care practices.



Practices will build the capabilities to deliver comprehensive primary care.

## Track 2

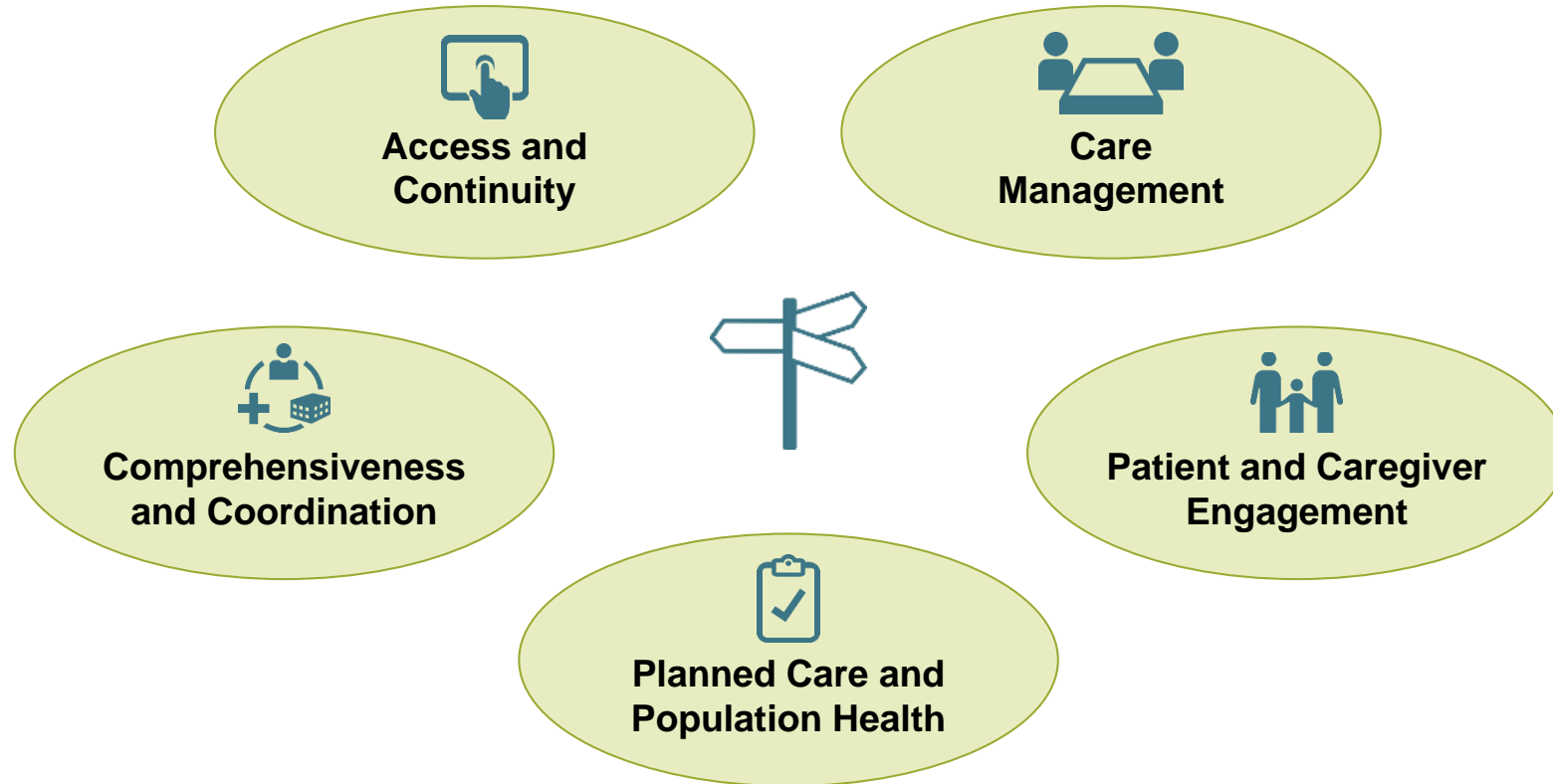


Over **1,500** primary care practices.



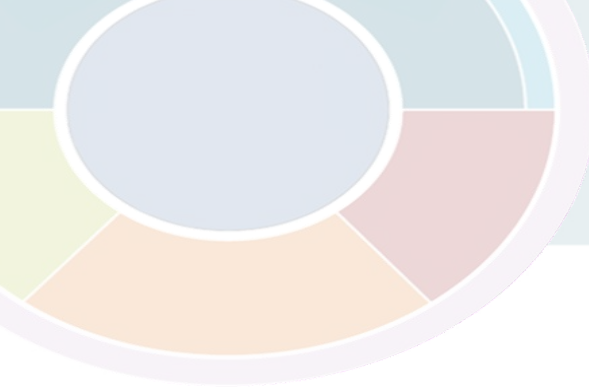
Practices will increase the **comprehensiveness** of care through enhanced **health IT**, improve care of patients with **complex needs**, and inventory resources and supports to meet patients' **psychosocial needs**.

# Five Functions Guide CPC+ Care Delivery Transformation



**Online Resources:** Care Delivery Transformation Brief, Video, and Practice Requirements

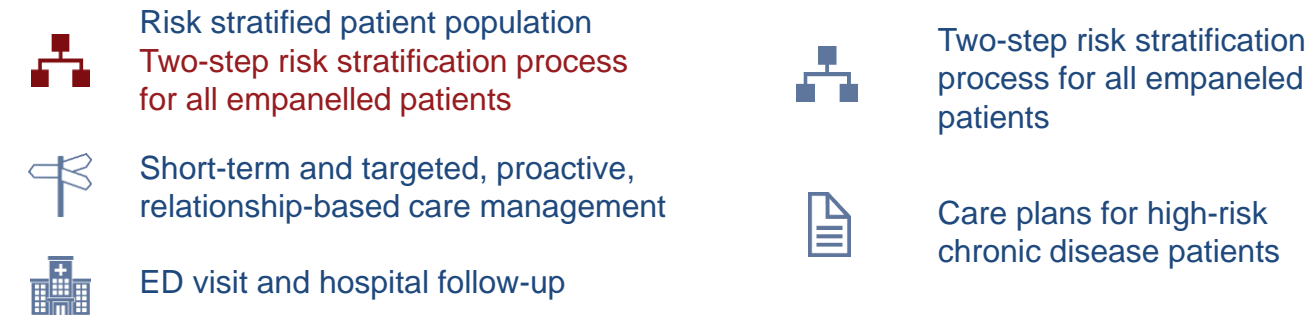
# CPC+ Practices Enhance Care Delivery Capabilities each Program Year



## Access and Continuity

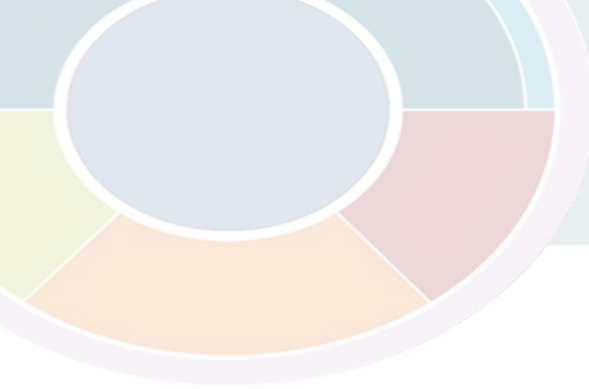


## Care Management



✓ Track 2 capabilities are inclusive of and build upon Track 1 requirements  
Program Year capabilities build upon prior Program Year requirements

# CPC+ Practices Enhance Care Delivery Capabilities each Program Year



Requirements for

## Track 1

Requirements for

## Track 2

### Comprehensiveness and Coordination



Identification of high volume/cost specialists



Improved timeliness of notification and information transfer from EDs and hospitals



Collaborative care agreements



Behavioral health integration



Collaborative care agreements



Comprehensive Medication Management



Psychosocial needs assessment and inventory of resources and supports  
Address common psychosocial needs



Behavioral health integration



Development of practice capabilities for patient subpopulation with complex needs

### Patient and Caregiver Engagement



At least annual Patient and Family Advisory Council (PFAC)  
At least biannual PFAC



Assessment of practice capabilities to support patient self-management  
Patient self-management support for at least three high-risk condition



At least biannual PFAC  
At least quarterly PFAC, and integrate recommendations into care



Advance care planning

### Planned Care and Population Health



At least quarterly review of payer utilization reports and practice eQOM data to inform improvement strategy



At least weekly care team review of all population health data



# CPC+ Health IT Requirements

## Certified Health IT is Required for Tracks 1 and 2

Requirements for

### Track 1



Maintain/Adopt 2014 or 2015 Edition **Certified EHR Technology** by January 1, 2017. Maintain/adopt 2015 CEHRT by January 1, 2019



**eCQM reporting** – adopt 2014 or 2015 Edition certified health IT for the c(1)-c(3) functions – capture; import and calculate; and report eCQMs.



Adopt technology which allows **the filtering of data by practice site** and TIN/NPI by January 1, 2017. Adopt technology meeting the 2015 Edition c(4) function (filter) by December 31, 2018

Requirements for

### Track 2



(By 2019) Adopt technology certified to the 2015 Edition **“Care Plan”** criterion.



(By 2019) Adopt technology certified to the 2015 Edition **“Social, Behavioral, and Psychological Data”** criterion”

Track 2 capabilities are inclusive of and build upon Track 1 requirements.

# Required Health IT Functionalities in CPC+ Track 2

Health IT vendor partners committed to supporting Track 2 Practices in developing and implementing these advanced functionalities across the five years of CPC+.

## Now Available



Risk stratify the practice site patient population; identify and flag patients with complex needs



Empanel patients to the practice site care team



Produce and display eCQM results at the practice level to support continuous feedback

## Coming in 2019-2021



Screen for social and community support needs and link the identified need(s) to practice identified resources



Establish patient focused care plans to guide care management



Document and track patient reported outcomes

# Opportunities for Stakeholder Learning, Collaboration, and Support

## CPC+ Practice Portal



Online tool for reporting, feedback, and assessment on practice progress.



Web-based platform for CPC+ stakeholders to share ideas, resources, and strategies for practice transformation.

## Learning Communities



National webinars and annual National Stakeholder Meeting

- Cross-region collaboration.




Virtual and in-person regional learning sessions

- Engagement with CPC+ stakeholders.
- Outreach and support from regional learning faculty.

# Opportunities for Practice and Payer Engagement

The following meetings are available to interested payer partners:





## Regional Payer Table

 Regional Payer Meetings, as determined by payers


## National Payer Table

-  CMS-Led Webinars
-  LAN PAC Virtual Meetings
-  Annual LAN Summit
-  Milbank Multi-State Collaborative Meetings


## CPC+ Regional Learning Communities

-  Regional Learning Events
-  Planning Quarterly Learning Events (*in 2018*)
-  Quarterly Payer/Practice Leadership Meetings (*in 2018*)
-  Practice Action Groups & Affinity Groups (*in 2018*)


 *Payer-Specific Events*

 *Practice-Focused Events*

## CPC+ National Learning Communities

 National Learning Webinars

## Data Aggregation

 Coordination with CMS Data Feedback Contractor (Deloitte)

# Three Payment Innovations Support CPC+ Practice Transformation

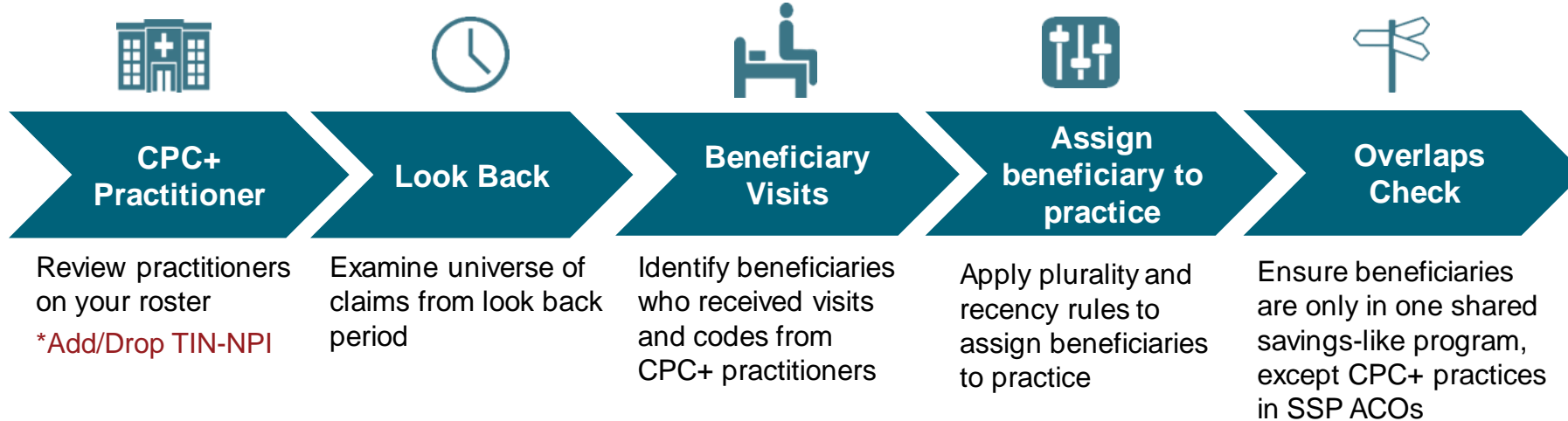


	Care Management Fee (PBPM)	Performance-Based Incentive Payment (PBPM)	Payment Structure Redesign
Objective	Support augmented staffing and training for delivering comprehensive primary care	Reward practice performance on utilization and quality of care	Reduce dependence on visit-based fee-for-service to offer flexibility in care setting
Track 1	\$15 average (ranges from \$6 to \$30)	\$2.50 opportunity	N/A (Medicare FFS)
Track 2	\$28 average (ranges from \$9 to \$100)	\$4.00 opportunity	Hybrid Payment: a combination of upfront “Comprehensive Primary Care Payment” and reduced FFS claims

CPC+ practices also in the Medicare Shared Savings Program participate in their ACO's shared savings/loss arrangement INSTEAD of receiving CPC+ incentive payments.

# Attribution Methodology

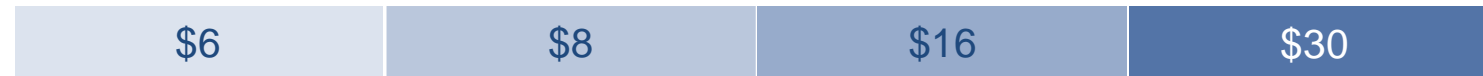
\*Practice composition changes must be updated for CMS' records



# Care Management Fee

CMS uses CMS-HCC scores: Hierarchical Condition Categories

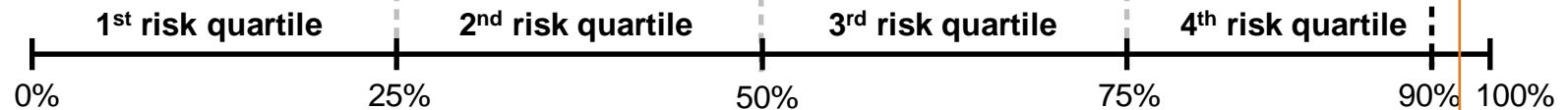
## Track 1: Four Risk Tiers



## Track 2: Five Risk Tiers



## HCC Risk Scores

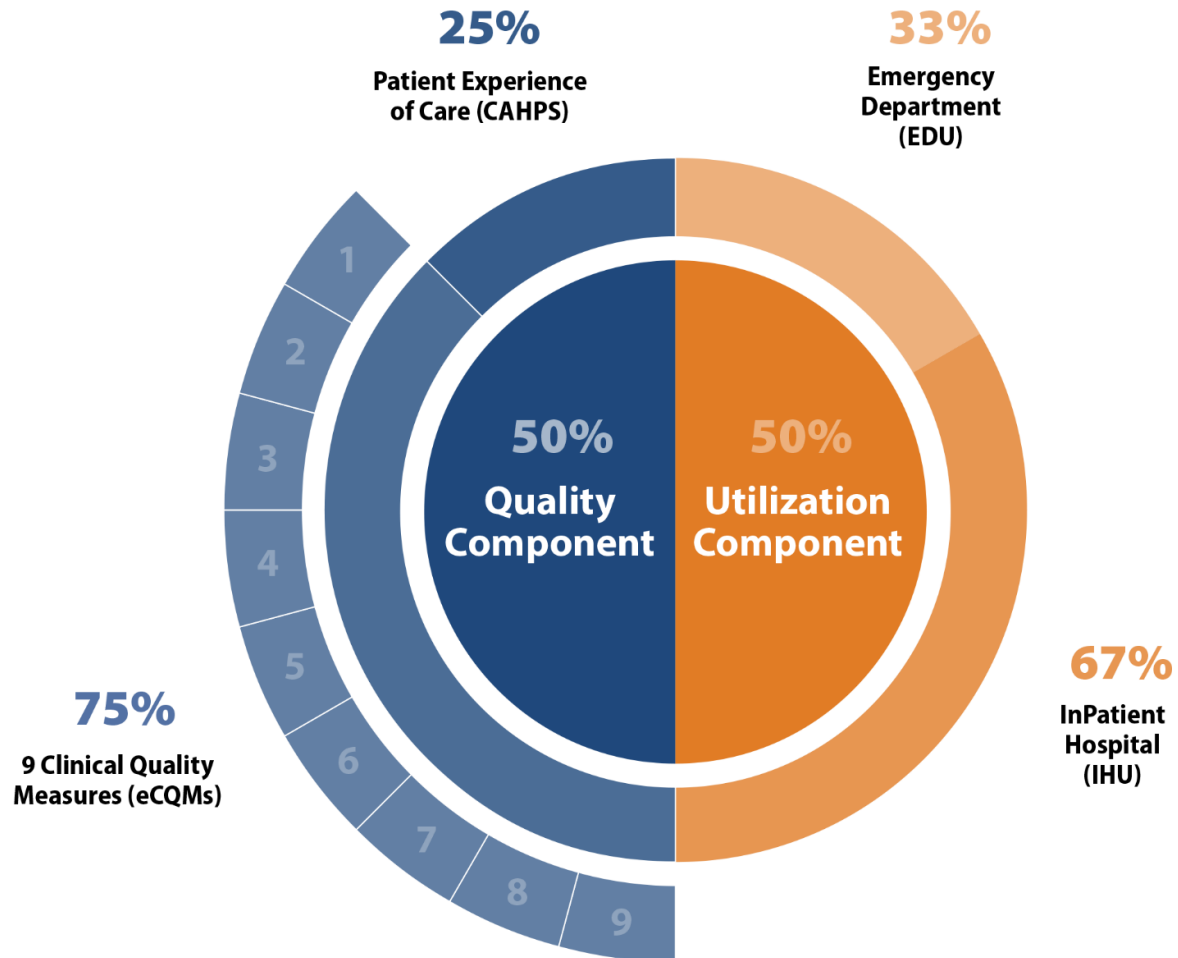


**Complex Tier: \$100**  
Top 10% of HCC or dementia diagnosis



# Performance-Based Incentive Payment

Based on performance on CAHPS, eCQMs, and Utilization metrics



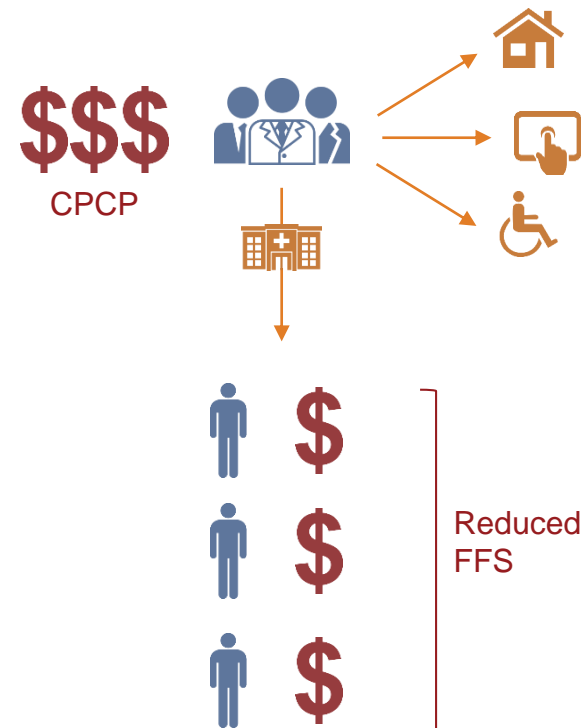
# Track 2 Hybrid Payment

Designed to Promote Flexibility in Care Delivery and Population Health Beyond Office Visits

Traditional practice paid only through FFS; must see patients in office to receive reimbursement



CPC+ Track 2 practice paid roughly half of FFS payments upfront in “Comprehensive Primary Care Payment” (CPCP) to give clinicians more flexibility in how/where they deliver care



# CPC+ Data Feedback Approach



## Attribution/Payment Data

- Quarterly list of Medicare FFS beneficiaries attributed, by risk tier
- Quarterly financial support amounts



## Quality Data

- Performance on Electronic Clinical Quality Measures and CAHPS surveys, compared to other practices

## Data Sharing Levers



## Cost and Utilization Data

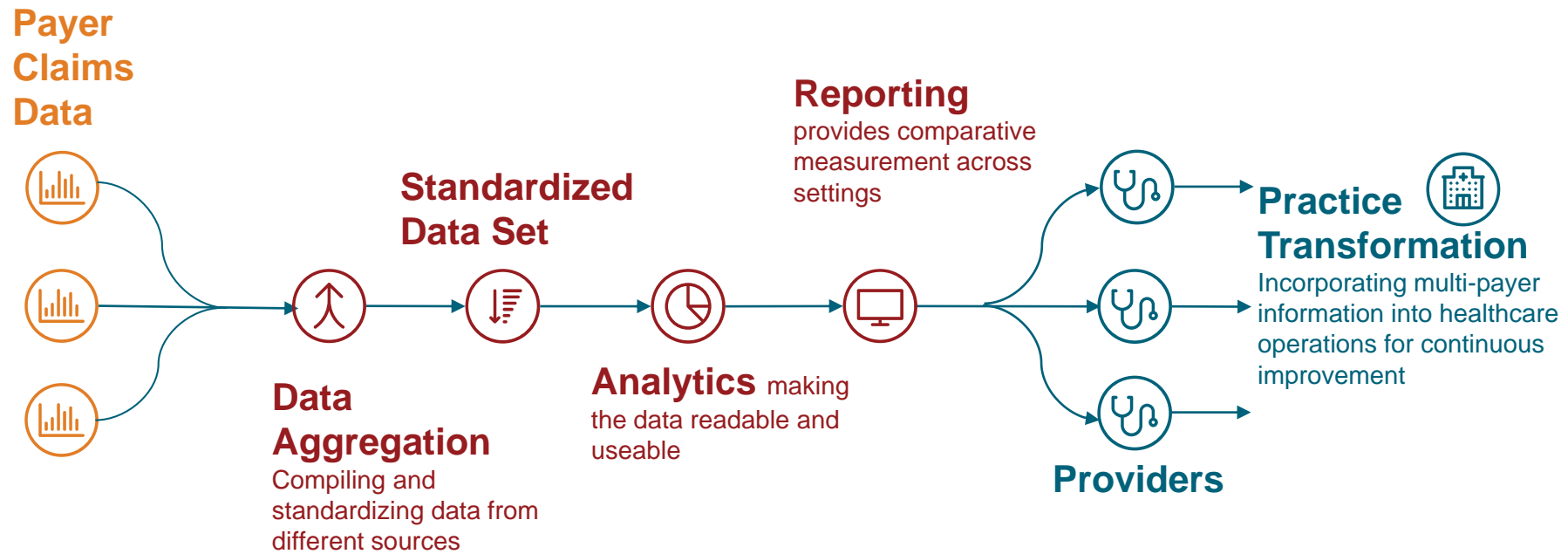
- **Expenditures:** professional services, inpatient, outpatient, SNFs, etc.
- **Utilization:** inpatient, 30-day readmission, ED utilization



## Multi-Payer Aggregation

- Aligned report with multi-payer data
- Allows clinicians to view entire patient population
- Reduces burden; enhances care coordination and population health

# Data Aggregation Flow



# Practice Performance & Demographics (Dummy Data)

All the measures and metrics reported in this dashboard are for Medicare CPC+ attributed beneficiaries only. Some measures are greyed out and will be reported in future reports when additional data becomes available.

### Performance Highlights (risk adjusted)

Measure Name	Beneficiaries	Practitioners	Expenditures	Hospitalizations	ED Visits
<b>Measure Units</b>	Total	Total	PBPM	Observed/Expected Ratio	Observed/Expected Ratio
Current Quarter Actual	<b>600</b>	<b>20</b>	<b>\$342</b>	-	-
Current Quarter 12 Month Avg.	-	-	\$345	1.30	0.90
Last Quarter	-	-	\$355	1.30	0.95
Rate of Change	-	-	↔ -2.8%	↔ 0.0%	↓ -5.3%
Prior Five Quarters Trend 12 Month Avg.	-	-			

**Report Insight**

Your practice reduced 12 Month Avg. Total Expenditures (risk adjusted) per beneficiary per month from \$355 to \$345 from last reporting period (Oct 2015 - Sept 2016) to this reporting period (Jan 2016 - Dec 2016).

↑ Increase > 5%    ↔ Within 5%  
 ↓ Decrease > 5%

### Demographics

	HCC Risk Score	CPC+ Risk Tier	Age	Race/Ethnicity	Gender	Dual Eligibles	Panel Size
<b>Practice</b>	min 1.1 avg 1.9 max 3.2	 Total: 60, 180, 240, 90, 30	 Total: 30, 30, 150, 270, 120	 Total: 120, 6, 114, 180, 150, 30	 Total: 270, 330	 Total: 60	<b>Avg 30</b> Beneficiaries per Practitioner
<b>Region</b>	min 0.8 avg 1.1 max 5.1	 Total: 18,000, 42,000, 42,000, 12,000, 6,000	 Total: 12,000, 18,000, 36,000, 42,000, 12,000	 Total: 24,000, 12,000, 30,000, 30,000, 30,000, 6,000	 Total: 72,000, 48,000	 Total: 24,000	<b>Avg 45</b> Beneficiaries per Practitioner

**Race/Ethnicity Categories:** A/PI: Asian or Pacific Islander | AI/AN: American Indian or Alaska Native | B: Black or African American | H: Hispanic | W: Non-Hispanic White | O/U: Other or Unknown

# CPC+ Payment Under the Medicare Quality Payment Program

CPC+ Practitioners Receive MIPS Special Scoring or Exemption

Merit-based Incentive Payment System (MIPS) Eligible Clinician in a  
**MIPS APM**

*Report only one MIPS category*

OR

Qualifying APM Participant (QP) in an  
**Advanced APM**

*Exempt from MIPS reporting*

## CPC+ Payment to MIPS ECs

CMS will adjust your physician fee schedule (PFS) payments during the payment year based on your MIPS final score.



CPC+ Payments

+



Physician Fee Schedule  
+ MIPS adjustment



CPC+ Payments

+



Physician Fee Schedule

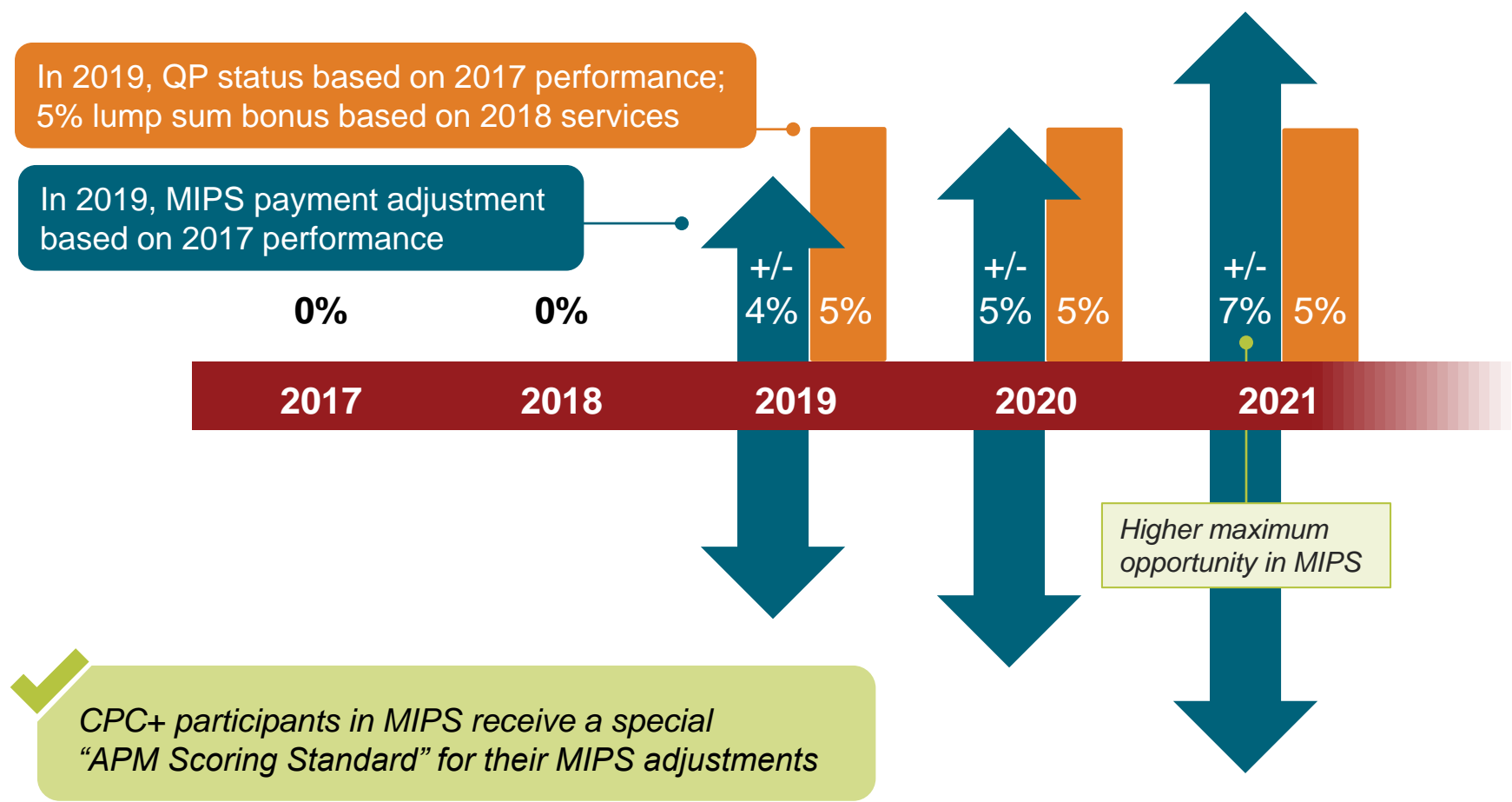
+



5% lump sum bonus

# Magnitude of MIPS Payment Adjustments Changes Over Time

■ MIPS Eligible Clinicians    
 ■ Qualifying APM Participants





## For More Information on CPC+

### Visit

[https://innovation.cms.gov/initiatives/  
Comprehensive-Primary-Care-Plus](https://innovation.cms.gov/initiatives/Comprehensive-Primary-Care-Plus)

### Email

[CPCplus@cms.hhs.gov](mailto:CPCplus@cms.hhs.gov)

## Polling Question #2

**Which webinar topic is of most interest/relevance to you? (Select all the apply.)**

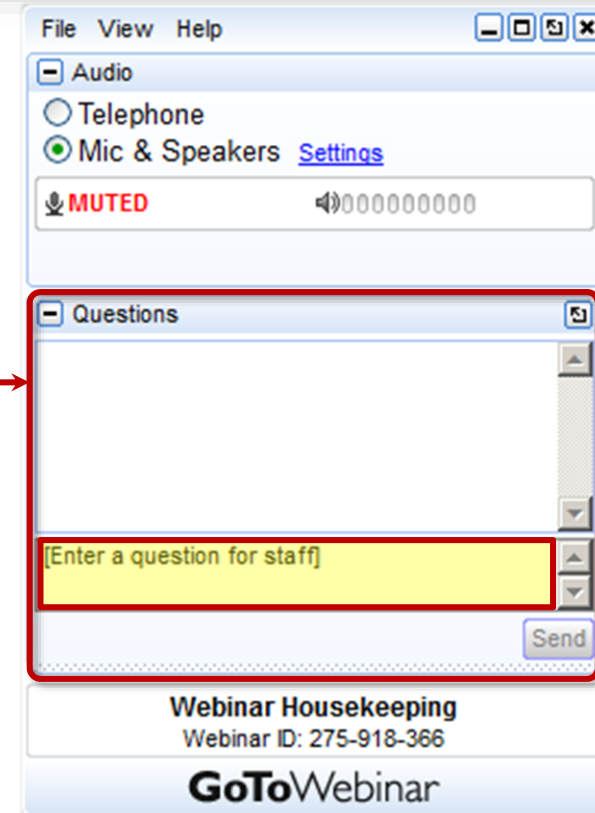
- Overview and trends in VBP federal and industry initiatives.
- Interoperability.
- Patient Risk Stratification.
- Provider/Patient Attribution.
- Quality Measurement.

# Audience Q&A

**Please submit your questions**

Enter your question into the “Questions” pane in the lower right hand corner of your screen.

**You can also submit questions at any time to [CORE@caqh.org](mailto:CORE@caqh.org)**



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**Resources**

- [Presentation Slides](#)

# Upcoming CAQH CORE Education Sessions

**Use and Adoption of Attachments in Healthcare Administration, Part IV: Clinical Document Architecture (CDA) Basics**  
**THURSDAY, JANUARY 18<sup>TH</sup>, 2018 – 2 PM ET**

**CAQH CORE Town Hall National Webinar**  
**TUESDAY, FEBRUARY 6<sup>TH</sup>, 2018 – 2 PM ET**

To register for these, and all CAQH CORE events, please go to [www.caqh.org/core/events](http://www.caqh.org/core/events)

# Thank you for joining us!



@CAQH

Website: [www.CAQH.org/CORE](http://www.CAQH.org/CORE)

Email: [CORE@CAQH.org](mailto:CORE@CAQH.org)

## **The CAQH CORE Mission**

Drive the creation and adoption of healthcare operating rules that support standards, accelerate interoperability and align administrative and clinical activities among providers, payers and consumers.