

## Better provider directories with less effort

DirectAssure® improves the quality and accuracy of provider information in health plan directories by simplifying the data collection and evaluation process.



## **BENEFITS**

- Increase directory accuracy
- Decrease frequency of outreach to providers
- Reduce administrative costs
- Meet state and federal regulatory requirements

## **HOW IT WORKS**

- Providers update their directory information in CAQH
  ProView once to share it with all health plans they
  authorize to see the data
- Health plans monitor the directory improvement process and view rosters on demand in the DirectAssure portal or via secure digital files delivered via sftp
- View directory data for each provider in your network, including affiliation status, office hours and plan participation
- Easily generate compliance reports

## **PROVEN RESULTS**

80%

Provider response rate after a single outreach email

80%

Reduction in directory-related outreach costs

84%

Directory data accuracy achieved by a large national health plan

For more details on how DirectAssure can improve provider directory data accuracy and quality, visit **caqh.org/directassure**.