Developed in collaboration with CAQH member health plans, DirectAssure® assists insurers in meeting Federal and State requirements while ensuring provider directory accuracy for its members.

Working in concert with CAQH ProView®, the trusted source and industry standard for self-reported provider data, DirectAssure enables practitioners to update their directory information once and share it with the participating health plans authorized to receive the data.

The intelligent design of the platform drives high-level engagement. By expanding the required data elements in CAQH ProView user profiles, providers are seamlessly presented with directory-related questions for their response. Users are also shown previously captured practice location data to review, update, confirm or discard.

This multilayered, bi-directional data validation approach ensures high data accuracy and quality, while reducing the need for direct health plan outreach to providers, saving time and expense.

Due to DirectAssure’s scalability, provider networks of any size can be managed. And for teams requiring visibility into the data collection process, The DirectAssure Portal is available for healthcare organizations to initiate the directory improvement process and, chart the progress of the data collection efforts 24-hours a day.

Benefits include:

- Improved directory accuracy.
- A reduction in the outreach frequency to providers.
- Assurance in meeting state and Federal regulatory requirements.
- A reduction in associative administrative costs.

For more details on how DirectAssure® can dramatically reduce the frequency of outreach to providers and improve provider directory data accuracy and quality, contact a member of our Directory Improvement Team at DirectAssureInfo@CAQH.org.